



Sponsorship Prospectus

Developed October 2024

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Introduction

It is a pleasure to invite you to participate as a sponsor of the 35th Annual Conference of the Australasian Society of Clinical Immunology and Allergy (ASCIA), which is being managed by ASCIA and ICMSA.

The ASCIA 2025 Conference will be held at the Brisbane Convention and Exhibition Centre from Tuesday 2nd to Friday 5th September 2025, and we expect around 600 delegates to attend. This is a hybrid conference which enables virtual registration for delegates who cannot attend in-person, and on-demand viewing of sessions for all registered delegates after the conference.

The exhibition will be held for 3 days, from Wednesday 3rd to Friday 5th September 2025, with stand building on Tuesday 2nd September 2025. There is no virtual exhibition. A sponsorship manual will be available in early June 2025, once all sponsorship is confirmed by 30th April 2025 and stands are allocated in May 2025.

The main sponsorship opportunities for the ASCIA 2025 Conference are:

- Exhibition stands for three days, from Wednesday to Friday.
- In-person sponsored sessions, including digital advertisements.
- Prizes awarded for poster and clinical grand rounds (CGR) presentations.

The ASCIA 2025 Conference will provide an international standard of continuing professional development (CPD) for ASCIA members and other health professionals working in clinical immunology and allergy, as well as an opportunity for in-person interactions with colleagues.

Further information will be available at <https://ascia2025.com/>

We look forward to your involvement in the ASCIA 2025 Conference.

Jill Smith
ASCIA CEO

On behalf of the ASCIA 2025 Conference Committee

ASCIA 2025 CONFERENCE SPONSORSHIP PROSPECTUS

Exhibition

The ASCIA 2025 Conference exhibition will run onsite at the Brisbane Convention and Exhibition Centre for three days, 10am to 4.30pm from Wednesday 3rd to Friday 5th September 2025. Exhibition stands will be built on Tuesday 2nd September and dismantled after 4.30pm on Friday 5th September.

Delegates will be encouraged to visit the ASCIA 2025 Conference exhibition stands throughout the conference. To maximise delegate visits, the exhibition hall will be the location for:

- The Welcome Function on Wednesday evening, with drinks and canapes served from 6 to 7pm.
- All daytime catering (morning tea, lunch and afternoon tea).
- Tables and seating for delegates (throughout the aisles).
- Poster boards (along the back and side walls).

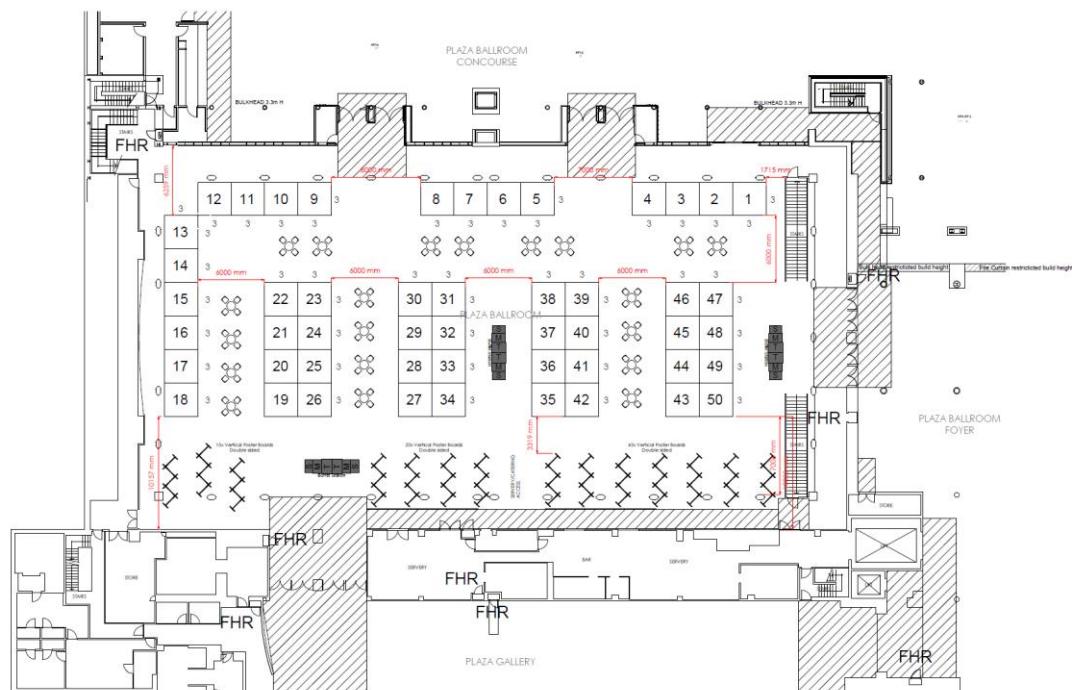
Exhibition stands will be available in four different sizes (Single, Double, Triple or Quadruple) as outlined on page 3, and the main supplier is Exponet www.exponet.com.au who will provide:

- Standard exhibition booths that include white Octanorm walls, lighting, power and WiFi internet access.
- Customisation if required and signage, which can be up to 3.5m in height.

Note: Hard flooring is not included for standard booths in 2025, due to significant cost increases. If sponsors/exhibitors wish to have hard flooring it needs to be ordered when customising stands.

Stand locations will be allocated in May 2025, once all sponsorship is confirmed by the 30th April 2025. Preferred locations are allocated in order of sponsorship levels, with Diamond sponsors provided with the most prominent locations, followed by Platinum, Gold, Silver and Bronze sponsors.

DRAFT EXHIBITION FLOORPLAN



Concepts, layouts or specific requirements included in these drawings may be subject to change, pending Government/Venue COVID-19 requirements.

ASCIA 2025
account: Matthieu D
designer: Tatiana C
revision by: Tatiana C
stand: 1
venue: S/EC Plaza Level
date: 2-5 Sep 2025
contract No: ASCIQ25

Sales Plan
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EXHIBITORS & EVENTS

Sponsorship Opportunities

All prices quoted below are in Australian Dollars and GST (10%) will be added.

To apply for sponsorship, email education@allergy.org.au

ASCIA 2025 Conference sponsorship includes listing:

- On the ASCIA website www.allergy.org.au/about-ascia/sponsors which is acknowledged in monthly ASCIA e-newsletters in the lead up to the event, and post-event.
- In the online ASCIA 2025 Conference Program Book, platform, signage and between sessions.

EXHIBITION STANDS

Exhibition stands are available in the following options:

- Single 3m x 3m - \$8,000
- Double 3m x 6m - \$16,000
- Triple 3m x 9m - \$24,000
- Quadruple 6m x 6m or 2 @ 3m x 6m - \$32,000

POSTER AND CLINICAL GRAND ROUNDS (CGR) AWARDS

The ASCIA 2025 Conference is an opportunity to sponsor prizes of \$500 for poster and CGR presentations which are judged by experts with extensive clinical and research experience in allergy and clinical immunology.

These awards are presented at one of the ASCIA social functions listed on the ASCIA website:

www.allergy.org.au/hp/awards-grants/ascia-award-grant-scholarship-recipients

SPONSORED SESSIONS

Sponsored sessions of 50 minutes each will be held at the following days and times:

- **08.00-08.50 AST** - Wednesday, Thursday and Friday – A light breakfast will be served prior to the session.
- **13.30-14.20 AST** - Wednesday, Thursday and Friday – Held immediately after the lunch break.

Our plan is to limit each timeslot to no more than 2 concurrent sessions per timeslot, based on a total of 12 sponsored sessions. Therefore, sponsors should advise a 1st, 2nd and 3rd preference for each session.

Acceptance of topics is subject to committee approval.

ASCIA 2025 Conference sponsored sessions will be held in-person, with the speakers presenting live at the Brisbane Convention and Exhibition Centre. These sessions will also be streamed, to allow both in-person and online viewing by delegates - **\$16,000**

The time allocated for each sponsored session needs to include any Q&A and digital advertisements within the 50 minute timeframe.

Sponsors can include a two minute digital advertisement at the start and/or end of each sponsored session. These advertisements need to be developed and pre-recorded (as mp4 files) by sponsors and be compliant with Medicines Australia's Code of Conduct.

Note: Digital advertisements are only available as part of sponsored sessions and cannot be purchased as separate sponsorship items.

Sponsorship Levels

All prices quoted below are in Australian Dollars and GST (10%) will be added.

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DIAMOND SPONSORSHIP - \$40,000 - \$48,000

Options include:

- A. Quadruple exhibition stand (\$32,000) and one sponsored dinner** (\$10,000)
- B. Triple exhibition stand (\$24,000) and one in-person sponsored session (\$16,000)
- C. Double exhibition stand (\$16,000) and two in-person sponsored sessions (\$32,000).
- D. Double exhibition stand (\$16,000), one in-person sponsored session (\$16,000) and one sponsored dinner** (\$10,000).

Diamond sponsor stands are in a premium location, as they have first preference.

Diamond sponsorship includes ten complimentary* sponsor registrations, valued at \$8,000 (\$800 each).

PLATINUM SPONSORSHIP - \$24,000 - \$39,000

Options include:

- A. Double exhibition stand (\$16,000) and one in-person sponsored session (\$16,000).
- B. Single Exhibition stand (\$8,000) and one in-person sponsored session (\$16,000).

Platinum sponsor stands are in a premium location (first preference after Diamond sponsors).

Platinum sponsorship includes eight complimentary* sponsor registrations, valued at \$6,400 (\$800 each).

GOLD SPONSORSHIP - \$16,000 - \$23,000

Options include:

- A. Double exhibition stand (\$16,000).
- B. One in-person sponsored session (\$16,000).

Gold sponsorship includes six complimentary* sponsor registrations, valued at \$4,800 (\$800 each).

SILVER SPONSORSHIP - \$12,000 - \$15,000

Options include:

- A. Single exhibition stand (\$8,000) and four poster or CGR awards (\$4,000).
- B. Sponsorship of ASCIA poster boards (\$12,000)

Silver sponsorship includes four complimentary* sponsor registrations, valued at \$3,200 (\$800 each).

BRONZE SPONSORSHIP - \$8,000

Single exhibition stand - \$8,000

Bronze sponsorship includes two complimentary* sponsor registrations, valued at \$1,600 (\$800 each).

Note:

* Complimentary sponsor registrations CANNOT be transferred to delegates.

**These dinners are held on Wednesday night and first preference is given to previous sponsors.

Sponsorship Policy

DIGITAL ADVERTISEMENTS

1. Sponsors can include their digital advertisement (2 minutes each) at the start and/or end of each sponsored session. These advertisements need to be developed and pre-recorded (as mp4 files) by sponsors, to be compliant with Medicines Australia's Code of Conduct.
2. Digital advertisements are only available as part of sponsored sessions and cannot be purchased as separate sponsorship items.

COMPLIMENTARY SPONSOR REGISTRATIONS

3. Complimentary sponsor registrations can only be used for staff or contractors of the organisation that is the registered Sponsor and cannot be transferred to delegates.

PAYMENTS

4. All fees related to Sponsors exhibiting at the ASCIA Conference, or any other amounts owed to ASCIA, must be paid to ASCIA at least 30 days prior to the ASCIA Conference.
5. If the Sponsor fails to pay any or all such fees in accordance with payment deadlines, ASCIA reserves the right to reassign or cancel the sponsor's exhibition stand and other entitlements.
6. If the Sponsor pays the fees after such reassignment, ASCIA may assign another exhibition stand, if available, which ASCIA deems appropriate.

CANCELLATION

7. If the Sponsor cancels their involvement in the Conference, they remain liable for payment of all previously agreed fees, subject to the following schedule:
 - a. If the Sponsor wishes to cancel, they must do so in writing within 60 days of the date of the Conference and will be liable to pay 50% of the overall costs specified in the Tax Invoice. Any cancellation thereafter shall incur liability for all specified costs.
 - b. Following the inclusion of the Sponsor's name or logo onto marketing collateral and signage relating to the ASCIA Conference, cancellation will result in the Sponsor incurring 100% of the overall costs.
8. In the unlikely event that ASCIA cancels the Conference, the full cost relating to the cancelled Conference will be returned to the Sponsor within 60 days after the cancellation, or the Sponsor can elect to roll over the fees until the next Conference.

Note: The only reasons why the ASCIA Conference would be cancelled is if:

- The Conference venue closes.
- There was a natural disaster that affected the city where the Conference is being held.

ASCIA has only ever cancelled one ASCIA Annual Conference (in 2020), as it was due to be held in Melbourne and the venue was closed.

The ASCIA 2021 Conference was held as a virtual event due to travel restrictions for most ASCIA members and had excellent online attendance.

The ASCIA 2022, 2023 and 2024 Conferences were held as hybrid events with in-person and virtual attendance. This format has been popular with delegates and provides them with further CPD opportunities, through on demand access to sessions for six months after the conference.

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