



# Sponsorship and Exhibition Prospectus



australasian society of clinical immunology and allergy

[www.allergy.org.au](http://www.allergy.org.au)

ASCIA is the peak professional body of clinical immunology and allergy specialists in Australia and New Zealand

ASCIA is a member society of the World Allergy Organisation (WAO) and the Asia Pacific Association of Allergy, Asthma and Clinical Immunology (APAAACI)

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## Secretariat



australasian society of clinical immunology and allergy

Email [admin@allergy.org.au](mailto:admin@allergy.org.au)



# ASCIA2017

## Invitation

Preparations are now well underway for the ASCIA 2017 Conference to be held in Auckland, New Zealand from 13-15 September 2017 at the Viaduct Events Centre.

The conference will include presentations from the following confirmed international speakers:

- **Professor Carsten Bindslev-Jensen**
- **Dr Lene Heise Garvey** (ASCIA-ANZAAG Drug Allergy Symposium keynote speaker)
- **Professor Jonathan Hourihane**
- **Professor Werner Pichler**
- **Professor Jennifer Puck**
- **Professor Scott Sicherer** (CFAR Symposium keynote speaker)

There will also be more than 50 speakers and chairs from New Zealand and Australia participating in this conference and we expect more than 400 delegates.

On **Friday 15 September** the ASCIA 2017 conference will include the following concurrent sessions:

- **ASCIA 2017 Drug Allergy Symposium** held in conjunction with the Australian and New Zealand Anaesthetic Allergy Group (ANZAAG) on Friday afternoon, followed by the ANZAAG annual meeting on Saturday 16 September.
- **ASCIA 2017 Nurse and Dietitian Updates** (all day).

ASCIA 2017 will also be held in conjunction with the **Centre for Food and Allergy Research (CFAR) Symposium 2017** on Tuesday 12 September.

ASCIA annual conferences continue to provide an international standard of continuing professional development in the areas of allergy and clinical immunology. They are also an opportunity to interact with colleagues working in these areas.

We look forward to welcoming you to Auckland next September.

Dr Maia Brewerton, Dr Anthony Jordan  
ASCIA 2017 Co-Chairs

Dr William Smith  
ASCIA President

Jill Smith  
ASCIA CEO

## Organising committee

**ASCIA 2017 Conference committee** - Dr Maia Brewerton (co-chair), Dr Anthony Jordan (co-chair), Dr Andy Baker, Dr Jan Sinclair, Dr Peter Storey.

**ASCIA 2017 Nurse and Dietitian Update coordinators:** Pauline Brown (nurse), Anna Richards (dietitian), Simone Stephens (nurse).

# ASCIA2017

## Preliminary program summary

| Tuesday<br>12 Sept  | Wednesday<br>13 Sept  | Thursday<br>14 Sept  | Friday<br>15 Sept  | Friday<br>15 Sept                             |
|---|---|--|--|---|
| CFAR Symposium  | Conference Day 1  | Conference Day 2   | Conference Day 3   | Nurse and Dietitian Updates                   |
| Registration  | Registration<br><br>JCTC Breakfast Session for Supervisors and Trainees | Registration<br><br>Breakfast Session: Respiratory Allergy Symposium | Registration<br><br>Breakfast Session: Challenging PID cases                                   | Registration                                  |
| Keynote presentation<br><br>Hot publications in food allergy research             | Allergy Plenary   | Immunodeficiency Plenary   | Autoimmunity Plenary   | Combined Session                              |
| Morning Tea   | Morning Tea   | Morning Tea  | Morning Tea  | Morning Tea                                   |
| Keynote presentation<br><br>More hot publications in food allergy research        | Food Allergy Symposium  | Clinical Management Symposium (with international experts)           | Clinical Management Symposium (with international experts)<br><br>Poster Rounds - Drug Allergy | Combined Session                              |
| Lunch   | Lunch   | Lunch  | Lunch  | Lunch   |
| National Allergy Strategy food allergy initiatives update<br><br>Panel discussion | Basten Oration<br><br>Poster Rounds - Allergy                           | Symposium TBC  | Drug Allergy Symposium – Keynote presentations   | Concurrent Sessions                           |
| Afternoon Tea   | Afternoon Tea   | Afternoon Tea  | Afternoon Tea  | Afternoon Tea                                 |
| Priorities for food allergy research<br><br>Where to next?                        | Clinical Grand Rounds   | ASCIA AGM<br><br>Poster Rounds – PID and other immune diseases       | Drug Allergy Symposium (continued)   | Concurrent Sessions                           |
|   | Welcome Function<br><br>Viaduct Events Centre                           | Gala Dinner<br><br>Venue TBC   | Closing Function<br><br>Viaduct Events Centre  | Closing Function<br><br>Viaduct Events Centre |

# ASCIA2017

## Sponsorship levels

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### Diamond sponsorship - \$40,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$40,000 or more, including ASCIA educational programs. Entitlements are as follows:

- Premium stand location @ 50% discounted rate
  - Complimentary exhibitor registrations (4 per stand), full page colour advertisement in Program Book and satchel insert.
  - Listing on ASCIA website and Program Book as Diamond sponsor.
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### Platinum sponsorship - \$25,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$25,000 - \$39,999 including ASCIA educational programs. Entitlements are as follows:

- Preferred stand location, after Diamond sponsors
  - Complimentary exhibitor registrations (3 per stand), full page colour advertisement in Program Book and satchel insert.
  - Listing on ASCIA website and Program Book as Platinum sponsor.
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### Gold sponsorship - \$15,000 pa (AUD + GST)

Sponsorship and exhibition options to a total value of \$15,000-\$24,999 including ASCIA educational programs. Entitlements are as follows:

- Preferred stand location, after Platinum sponsors
  - Complimentary exhibitor registrations (3 per stand) and satchel insert.
  - Listing on ASCIA website and Program Book as Gold sponsor.
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### Exhibitors - \$6,000 (AUD + GST)

Exhibitors who are not sponsors are entitled to:

- Complimentary exhibitor registrations (2 per exhibition stand).
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### Complimentary exhibitor registrations include:

- Catering (lunch, morning and afternoon tea)
  - Entry to all sessions (except for CFAR Symposium, JCTC breakfast meeting and AGM)
  - Welcome Function tickets
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### Note:

- Exhibitors should use the ASCIA 2017 Conference exhibitor and sponsor registration form to purchase Gala Dinner tickets and additional exhibitor registrations.
  - Sponsors of specific events or items are given first option in subsequent years.
  - New exhibitors and sponsors must be approved by the organising committee.
  - A summary of all sponsors and exhibitors will be included on the ASCIA 2017 Program Book.
  - Diamond, Platinum and Gold sponsors are also listed on the ASCIA website for 1 year.
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# ASCIA2017

## Sponsorship and exhibition options

|                          |   |                     |
|--------------------------|---|---------------------|
| <input type="checkbox"/> | SINGLE ASCIA 2017 CONFERENCE EXHIBITION STAND (3m x 3m)<br>for 3 DAYS (Wednesday 13 – Friday 15 September)    | \$6,000             |
| <input type="checkbox"/> | DOUBLE ASCIA 2017 CONFERENCE EXHIBITION STAND (6m x 3m)<br>for 3 DAYS (Wednesday 13 – Friday 15 September)    | \$12,000            |
| <input type="checkbox"/> | TRIPLE ASCIA 2017 CONFERENCE EXHIBITION STAND (9m x 3m)<br>for 3 DAYS (Wednesday 13 – Friday 15 September)    | \$18,000            |
| <input type="checkbox"/> | QUADRUPLE ASCIA 2017 CONFERENCE EXHIBITION STAND (6m x 6m)<br>for 3 DAYS (Wednesday 13 – Friday 15 September) | \$24,000            |
| <input type="checkbox"/> | SPONSORSHIP OF ASCIA GALA DINNER  | \$20,000            |
| <input type="checkbox"/> | SPONSORSHIP OF WELCOME FUNCTION   | \$15,000            |
| <input type="checkbox"/> | SPONSORSHIP OF CLOSING FUNCTION   | \$10,000            |
| <input type="checkbox"/> | SPONSORSHIP OF INTERNATIONAL SPEAKER (US)   | \$15,000            |
| <input type="checkbox"/> | SPONSORSHIP OF INTERNATIONAL SPEAKER (EU)   | \$10,000            |
| <input type="checkbox"/> | SPONSORSHIP OF BREAKFAST SESSIONS   | \$10,000            |
| <input type="checkbox"/> | SPONSORSHIP OF DINNER FOR TRAINEES AND CONSULTANTS<br>Friday 15 September                                     | \$10,000            |
| <input type="checkbox"/> | SPONSORSHIP OF SACHEL NAMETAG   | \$8,000             |
| <input type="checkbox"/> | ADVERTISEMENT IN PROGRAM BOOK   | \$6,000             |
| <input type="checkbox"/> | SACHEL INSERT   | \$1,000             |
| <input type="checkbox"/> | POSTER AND CGR AWARDS   | \$1,000 (each)      |
| <input type="checkbox"/> | TRAVEL GRANTS FOR ADVANCED TRAINEES   | \$500-\$1500 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR MEDICAL STUDENTS  | \$500-\$1500 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR DIETITIANS  | \$500-\$1500 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR NURSES  | \$500-\$1500 (each) |
| <input type="checkbox"/> | TRAVEL GRANTS FOR SCIENTISTS  | \$500-\$1500 (each) |

All prices are quoted in Australian Dollars and therefore GST (10%) applies.

Prices include standard white Octanorm stands which can be customised if required.